

## IA SL BM Assessment Criteria

<b>Criterion</b>	<b>Comment</b>	<b>Marks</b>	<b>Achievement Level</b>
Criterion A: Supporting documents	The supporting documents are relevant	0-4	4
Criterion B: Choice and application of business tools, techniques and theory	There is appropriate selection of business tools, techniques and theory, and these are competently applied.	0-5	5
Criterion C: Choice and analysis of data and integration of ideas	There is appropriate selection of data from the supporting documents with appropriate analysis. .	0-5	4
Criterion D: Conclusions	Some of the conclusions are consistent with the evidence presented.	0-3	2
Criterion E: Evaluation	There is evidence of evaluation, but not all judgments are substantiated.	0-4	3
Criterion F: Structure	Followed required structure	0-2	2
Criterion G: Presentation	The report includes all of the required components in the correct order and format. .	0-2	2
Total:			22